



Junior Achievement **BOWL-A-THON**

Presented by: **Whitehead OIL COMPANY** | **U-STOP CONVENIENCE SHOPS**



20,502 students



989 classrooms

78 schools



349 volunteers

112 companies



**THE BASICS:**

*\$350.00 per team.*

This includes bowling fees, shoe rental, t-shirt, AND the minimum pledge to support JA

Junior Achievement (JA) is thrilled to announce our upcoming Bowl-A-Thon event! **Our goal:** Raise \$50,000 to empower the next generation with

- **FINANCIAL LITERACY**
- **WORK-READINESS**
- **ENTREPRENEURIAL SKILLS**

**CAN YOU DO MORE?**

Help by Sponsoring! Show our community that you and your business support our mission.

Donate a raffle item, bowler prize, gift card, and/or service.

SCAN OR CLICK ON THE QR CODE TO REGISTER AND FIND SPONSORSHIP OPTIONS



Email [ksutton@jalincoln.org](mailto:ksutton@jalincoln.org) to reserve your bowling date and time!



# SPONSORSHIP FORM

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

**My total amount \$** \_\_\_\_\_



\_\_\_\_\_ I used this QR and paid on-line.  
 \_\_\_\_\_ Check enclosed  
 \_\_\_\_\_ Please invoice me

Please send in your completed registration to Junior Achievement.  
 Email it to Kennedie Sutton at [ksutton@jalincoln.org](mailto:ksutton@jalincoln.org)  
 Or mail it to: 631 L St  
 Lincoln, NE 68508  
 Questions? Call 402-467-1010 x 2.

## Investment Levels

### MAJOR SPONSOR // \$1,000

- » Company logo displayed on T-Shirts for our bowling participants
- » Company name or logo on corporate banners over two lanes at bowling alley
- » Social media recognition
- » Company logo on JA website
- » Includes 1 bowling team and their t-shirts

### T-SHIRT SPONSOR // \$650

- » Company logo displayed on T-Shirts for our bowling participants
- » Social media recognition
- » Company logo on JA website

### LANE SPONSOR

TWO LANES // \$500                      ONE LANE // \$300

- » Company name or logo on corporate banner over one (or two) lane(s) at bowling alley during the event
- » Social media recognition
- » Company logo on JA website

### BOWLING TEAM // \$350

- » Opportunity for up to six people to bowl two games and support JA!
- » Includes a t-shirt for all bowlers

### PRIZE SPONSOR // FREE

- » Opportunity to provide promotional or logo items to be distributed as incentives to bowlers during the event

## a company's role \_\_\_\_\_

- Work with JA to determine partnership level.
- Choose an employee to serve as a Company Coordinator.
- Form teams to strategize and fundraise together.
- Compete against your coworkers as you bowl and raise money for Junior Achievement.
- Have fun!

## what JA provides \_\_\_\_\_

- JA staff works directly with your company's Bowl-A-Thon coordinator to ensure your teams are equipped with the tools to make the event a success.

## how to get involved \_\_\_\_\_

*"I want to be a Company Coordinator."*

- You'll act as a liaison between JA and your company.
- You'll recruit Team Captains.
- You'll collect the registration fees (**\$350 for each team**) from Team Captains & turn in by **Jan 17th, 2025**

*"I want to be a Team Captain."*

- You'll act as a liaison between your Company Coordinator and your team's bowlers.
- You'll recruit 5 more bowlers.
- You'll choose a time to bowl.
- You'll collect the pledges from your team.

*"I want to bowl!"*

- You'll bowl two games and have a great time.
- You'll collect money from your sponsors, family, friends, and colleagues for pledges
- You can earn great prizes for collecting pledges that help support JA's mission